

# Diamond Crystal® Fine Kosher Salt

## More of the salty taste they crave, with less of the sodium they don't.

With Diamond Crystal® Fine Kosher Salt, you can serve up more satisfying taste than ever. The finer cut of Kosher Salt can be used as a flake salt for dusting. The finer flakes provide superior functionality compared to granulated salts for fried foods and seasonings.

Diamond Crystal® Fine Kosher Salt delivers superior salty taste at lower usage levels than standard table salt – helping to reduce sodium, waste, and potentially lower overall cost per serving.

## A harder-working addition to your kitchen.

Created through a proprietary process, its unique, crystal structure enables Diamond Crystal® Fine Kosher Salt to outperform table salt in flavor delivery and topical adherence, so you can do more with less.

Product (12 per case)	Item Number	Pallet Ct.	Pallet Pattern (tiers)	Pallet Dimensions	Product & Pallet Wt.	Case Cube	Package Dimension	Case Dimension	Gross Wt. (case)	GTIN individual (UPC)	GTIN case	GTIN pallet
Fine Kosher Salt 4 lb. box	110022082	50	5 tiers of 10	40x48x54.25	2518 lbs.	.93 cu. ft.	3x5.25x9	16.25x12x9.75	52.16 lbs.	000-13600-02067-5	100-13600-02067-2	200-13600-02067-9

All specifications are approximate. Please contact your broker or Cargill representative for exact specifications.



We welcome your questions and comments.  
Please call us at 1-888-385-7258 (SALT)  
or visit us online at [www.diamondcrystalsalt.com](http://www.diamondcrystalsalt.com).

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## Achieve the same flavor with less salt on French Fries.

Sensory testing demonstrates that Diamond Crystal® Fine Kosher Salt delivers the same flavor as table salt at a 75% reduction in usage levels. \* Consumers rated french fry samples against a reference sample (control) and results showed no statistical difference in overall flavor or liking between control and samples with Diamond Crystal® Fine Kosher Salt, **which provide 30% less sodium per 100g of fries.**

Salt Treatments	Amount Used (grams) <sup>1</sup>	mg Sodium per 100g Fries <sup>2</sup>	Overall Flavor <sup>3,4</sup>	Overall Liking <sup>3,4</sup>
Table Salt (control)	13.8	310	7.4a	7.4a
Diamond Crystal® Fine Kosher Salt (test)	3.4	210	7.5a	7.5a

Cargill Sensory Research, 2013.

<sup>1</sup> Per 1.5 lb frozen fries applied post frying

<sup>2</sup> p-value = 0.17

<sup>3</sup> 9-point hedonic scale (1= Dislike Extremely, 9=Like Extremely)

<sup>4</sup> Means followed by different letters are significantly different from each other at p<0.05

## Enjoy superior fried food performance.

Superior adherence means less salt falloff, helping to minimize waste, reduce cleanup, and deliver an exceptional salt that adheres consistently.

## Improve flavor at the same sodium level.

Diamond Crystal® Fine Kosher Salt can help to increase saltiness and flavor compared to table salt at the same sodium level, all while helping to maintain consumer-friendly ingredient lists. Sensory research on salted fries compared table salt to Diamond Crystal® Fine Kosher Salt on fries with the same sodium content. The sensory panel found that the french fries salted with Diamond Crystal® Fine Kosher Salt tasted saltier than those salted with table salt.

## Reduce sodium without compromising great taste!

\*In a sensory JAR (Just About Right for Saltiness) test, 41.2% of the panel thought that the blind table salt sample was perceived as less salty than the reference (table salt) while 48.2% of the panel thought that the Alberger® Salt (Diamond Crystal® Fine Kosher Salt) sample was more salty than the reference.



A Brilliant Choice™